

MASTER MANAGEMENT ET DÉVELOPPEMENT DURABLE

ANNÉE	M2
INTITULÉ	Management of Sustainable Innovation
LANGUE	Anglais
DURÉE	15
ECTS	2
COMPOSANTE	UFR DEG, Département de Gestion

COURSE SUMMARY

This course aims to provide an overview of sustainable innovation processes from the research phase to impact assessment through the selection and implementation phases. It is based on theoretical insights and case studies to be carried out in teams.

MAIN COMPETENCIES DEVELOPED

By the end of the course, students should :

- understand the specifics of sustainable innovation management
- be able to use the basic tools of sustainable innovation management
- be able to analyze an innovation process and define its level of sustainability

EVALUATION

Team work : average score for case studies

Bonus : attendance and active participation (2 points)

REFERENCES

- Tidd, J., & Bessant, J. R. (2020). *Managing innovation : integrating technological, market and organizational change*. John Wiley & Sons.
- Gazagnes (2022). *Innovation durable. Feuille de route pour intégrer la durabilité dans votre stratégie*. Pearson.