

MASTER MANAGEMENT ET DÉVELOPPEMENT DURABLE

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| ANNÉE | M1 & M2 |
| INTITULÉ | English for Sustainable Management |
| LANGUE | Anglais |
| COMPOSANTE | UFR DEG, Département de Gestion |

COURSE DESCRIPTION

This course aims to give students confidence with the spoken and written skills for steering organisations toward the sustainable goals of ecological transition and corporate social responsibility. It facilitates interaction with stakeholders both face to face and in writing.

KEY LANGUAGE AND PROFESSIONAL SKILLS

Oral skills practised in class involve participating in meetings, presenting sustainable management strategies, as well as analysing and meeting stakeholders' needs. Written skills include drafting reports, writing emails and reading articles or brochures from professional sources. An interactive approach involving case studies, debates, role-plays and professional simulations equips students for a professional environment in which English may be required as a working language for sustainable management.

SUBJECTS COVERED

M1 MDD

1. An introduction to sustainable management
2. Sustainable Human Resources Management
3. Change management
4. Quality and wellbeing in the workplace

M2 MDD

1. Sustainable values & customer relationship management
2. Corporate Social responsibility
3. Cleaner energy, COP summits, Green targets
4. Microfinance

EVALUATION

50% continuous assessment of in-class activities; 50% final oral examination

RESOURCES

Various up-to-date Anglo-Saxon media sources.